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SENT VIA E-MAIL

May 13, 1997

TO: Rich Kane Bill Roth
Peter Schmidt Larry Poole
Jay Loftin Mark Young
Jim Piscitelli

Subject: RJR Position Statement - Backhauling

Attached you will find a presentation covering RJR's position on backhauling of our products by direct accounts.

This issue comes up periodically with our wholesalers, so I would recommend this presentation be copied to all managers with the direct account responsibility.

Call if you have any questions.

Don

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C: Dave Wilmesher

Attachment

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